

# **Easy Passive Income Profits**



***Real Strategies That Work  
In TODAY'S Economy!***

***By Cindy McCamy***

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# Easy Passive Income Profits

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# Why Passive Income is the Ultimate Business Model

Earning a truly passive income is the end goal of most people. It's considered it to be THE best method for leveraging your time, energy, and building life-changing wealth.

What is passive income? Simple: it means that you earn money without having to work. That doesn't mean you haven't *worked for it* though – it just means you've sowed the seeds that will deliver profits long into the future.

In other words, you invest some time and money into setting up a business model that is capable of 'running itself' and from then on, you reap the benefits.

Once you have a passive business model, you can literally continue to earn money *while you're sleeping*.

If you're working a job or are self-employed and providing a service to a client, that's not *true* freedom. Why? If you take time off, you lose money. And you can upset your boss or clients and end up losing your income.

But with passive income, you really do get to experience *true* freedom. You are in control! You can choose to take the entire day off, or to refrain from working for the next week even and there will be no repercussions.

- Want to spend more time with the family?
- Want to travel the world without worrying about how you are going to pay for it?
- Want to set your kids up so their education is taken care of?
- Want to get out of debt?
- Want to retire and live an incredible lifestyle without financial limitations?
- Want to help your parents out so they can live their remaining years in comfort and get the best care possible when needed?

**Passive income can give you the time and financial freedom you dream of!**

## Using Passive Income to Become Truly Wealthy & Financially Free

But for many people, passive income isn't necessarily about working less but rather about increasing their income.

More so than any other type of business, a passive income model will allow you to scale. Why? Because if you start earning money that doesn't require your active input, then there's no reason that you can't use your free time to set up *another* passive income model.

Each time you do this, you increase your earnings potential. You can also often increase the earning potential of a passive income model simply by investing more money into it to scale it up directly.

The more separate passive income streams you create, the more resilient you will be when the unexpected happens...

You'll be able to live and enjoy the life of your dreams...

And you'll have money to share with your favorite causes and charities so you can truly make a difference in the world.

You can't help the poor or impoverished by becoming one of them. 😊

**In this report, I will be sharing 8 reliable passive income streams.**

They vary in startup costs, time commitment upfront, and length of time before passive income profits are generated.

Each one is perfect for the person who wants to eventually walk away and have the money continue to fill their bank account.

I'll also share specific experiences I've had with each – the good, the bad, and the ugly.

## Chapter 2: What to Expect and How to Approach Passive Income

What is the secret to success when it comes to passive income? What should you expect from it? And how do you approach it without risking serious disappointment?

The first thing to do is to have the right expectations. Too many people expect to get money for nothing and to make a huge profit from a website or blog for example after putting in only a small amount of work.

You will have to put in a bit of time and effort.

Once you get the basics down, you will find more opportunities to create passive income than you ever imagined!

These are the 4 methods you'll be learning more about in this report:

- Affiliate Marketing
- Continuity Programs (2)
- Network Marketing (*One company has a 98% retention rate & everyone makes money... It's different than anything you've ever seen!)*
- Decentralized Finance (Wait till you see this!!!!)

The entry-points and effort needed for each one varies. I've listed them based on type. Each opportunity requires different levels of time it will take to understand, implement, and earn returns. The amount of investment needed for each also varies, starting with as little as \$50.

Once you have an understanding of why these are great options, you'll be a better judge of other opportunities that come your way.

## The Winning Mindset

Why is this important enough to deserve its own chapter?

Simple: because if you head into this expecting to make \$1000 a day immediately with a low entry investment, you are going to be disappointed and will probably quit out of frustration before you see results.

It's also important because I don't want you to run out right now and quit your day job because you believe the money will be here in a couple of days...

That would be nice! But that's not how it works... 😞

What you *need* to do, is scale back your expectations and make a steady attempt to increase your earnings through the passive income models I'll be sharing.

DO NOT give up your day job.... Yet!

In the beginning, your aim is to make yourself some extra money on the side that will make your day-to-day life that much comfier and more enjoyable. Pay off credit cards, fund fun vacations, or get involved in a cause or charity that you are passionate about...

Instead, you're going to start devoting just a short amount of time daily (you choose the time so you can be consistent!) to following through with any of the passive income models I've outlined in this book.

## Chapter 3: My Top 8 Passive Income Sources

One of the simplest and easiest ways to generate passive income is to sell a product online. This is a very simple business model:

- You create a website or a sales page, select a product, create a sales page and order form, then market to direct traffic there.
- OR you choose an affiliate product where everything is created for you – all you do is market the product via your affiliate link and drive traffic to the site. (My favorite way!!!!!!)

### **Affiliate Marketing:**

Affiliate marketing is an incredibly simple process and one that you are probably familiar with.

Instead of creating your own products or course, with affiliate marketing, you are promoting products that someone else has created.

- The sales/landing page is done for you.
- The copywriting is done for you.
- The payment form is done for you.
- The product is delivered for you.
- And the follow-up, upsells, downsells, and additional sales conversions are done for you.
- You get paid commissions on every sale.

If you are looking for one-time-sales affiliate products, check out ClickBank, JVZoo, and Commission Junction. They are free to use. You can search products according to their category. Focus on the “hot” products right now – this means that it’s popular and it will be easier to get people to click on the link that takes them to the sales page.

The commission schedule is outlined in the details as well as the conversion rates, etc. These numbers are important when identifying the products you feel most comfortable promoting to your tribe.



While there are many people making a really good living as affiliate marketers, most products are a one-and-done sale.

It seems like a lot of effort for one sale.

I like programs where the product/service is so good that people continue to pay monthly membership fees. To me, it makes sense to focus on companies that have a high retention rate. That way I'm making more money for my efforts.

**IMPORTANT: Look at the programs I share as  
possible PASSIVE INCOME – *not whether or not*  
YOU'D buy the service. 😊**

Here's a few of my favorites:

## **1. Savings Highway Global**

Let's face it – things are getting more and more expensive. And if we are living on a budget, today's rising prices can really hit us hard. Right?

This is a great solution to finding savings on just about everything you are already spending money on. On average, families save about \$5,000 each year. That's a lot of savings!

In addition, this company also offers a great comp plan to help reward those who share. They pay out every Wednesday. **There are 10 ways to earn**. I am really loving it and use it myself to personally save money on things I already buy PLUS I am earning money as a I share with others! [Go HERE to learn more!](#)

## **2. Send Out Cards**

[Send Out Cards](#) has been around for quite a while. They are a card-sending service. (Cards and postcards). I love to upload photos of our family and send to everyone in the photo. The grandkids love getting them!

[Send Out Cards](#) has a great offer for businesses. It allows them to stay in touch with clients/customers to continue building trust, rapport, loyalty,

while staying top-of-mind. This personal touch is unusual, and it truly helps increase the life of the client/customer. If you'd like to learn how to use it to build an affiliate income, please go [HERE](#) and create an account.

If you had a previous account but haven't been in touch with the person you signed up under originally, you may want to consider signing up under me. I'll guide you on how to find businesses for this service without pitch slapping them!

### **3. DAC HealthCare (US Only)\***

Getting affordable health insurance is a hot-ticket item – especially for entrepreneurs. Health insurance is expensive, and many people aren't able to afford those high premiums. So, they don't have coverage for themselves or their families.

**IMPORTANT:** We don't have to be licensed or know anything about medical insurance. All we do is promote it! (See Chapter 5 for marketing and promotion ideas)

The company has everything set up for our prospects... We market it using our replicated site (with our referral code) and they take care of everything else.

When a person clicks on one of the 2 affordable health insurance options, they are connected with a licensed agent in their state. All the follow up is done from the company. We are paid monthly for each person we refer that purchases a plan and stays on it.

One of the plans that is SUPER-EASY to promote is their virtual 24/7 healthcare plan with access to professional medical help. For example, how many moms have kids who get sick at night? Normally, the mom must make an appt, find a sitter if she has other kids, and take time off work to get the child seen. But not with this service! The child can be seen virtually from home (via webcam) – even in the middle of the night! And the doctor can prescribe and call-in prescriptions, too.

Say, for example, you did some social media posting and maybe sent out a couple of emails to your list... Over time if you had 100 people sign up that were paying for a monthly plan. At the VERY LEAST this could potentially generate \$2,500 in commissions to you EVERY SINGLE MONTH.

Select this [link if you'd like to see what the plans look like](#)... (some start as low as \$39.99/month)\*

Select this [link if you'd like to become a referrer](#) (an affiliate) so you can earn as an affiliate and help others get affordable health insurance) ...It's free to become a referrer! 😊 (Go to the page and click on the button on the top right, Sign Up Here.

Enter your information in the form, then select the "Continue Your Registration Here!" button.

Be sure to use my name "**Cindy McCamy**" (Name of Agent who referred you) and ID "**102680957**" (Agent ID# of who referred you) when filling out the registration form.

***NOTE: I only answer questions and help those who have signed up under me. Makes sense, right?***

*\*Plans are only available in the United States. But you can live and promote from anywhere as long as you target people in the U.S.*

#### 4. [Passive Income Engines](#)

What if I told you that there was a *new way to create multiple streams of massive passive income for you and your family* (and I mean *truly passive income*) that had nothing to do with:

- ✗ Amazon
- ✗ Drop Shipping
- ✗ Selling Courses
- ✗ Affiliate Marketing
- ✗ ClickBank
- ✗ Freelancing

*...Or ANY of the online business models you've tried before in the past.*

In fact, there's no overhead, no advertising costs, no need to hire a team **and you can start with just about any budget...**

In fact, it's **not** even an online business at all.

It's actually a **new, underground** investment strategy...

And it's creating new millionaires **every single day**.

I know, it sounds too good to be true - I thought the same thing, in fact I wouldn't have believed it myself *if it hadn't come from someone I trust* and **if I hadn't seen it with my own eyes**.

Recently my good friend Travis Peters over at Kingdom Money Mastery hit me up and said **you have to check out what I've been up to lately...**

(He then proceeded to tell me all the crazy things I just told you up there 🙌 lol)

I was a little skeptical until **he personally revealed to me some of his passive income investment accounts...**

*I'm now a believer. (And earner!)*

This guy has set up a **handful of small investments** that are "printing" him between \$15 and \$550 *per day, like clockwork*.

Again, no biz, no overhead, no products...**just pure profit**.

He showed me a bit about his strategy on **how he starts small, researches these opportunities, diversifies his risk and then snowballs it** into what he calls "[Passive Income Engines](#)" and they now are paying for his lifestyle.

**So, what does this have to do with you?**

Well, knowing that you too are **interested in creating passive income...**

Whether you want to **fully replace your paycheck or just supplement your income**, this opportunity is *at least worth exploring...*

So, I called in a favor and asked Travis if he would be interested in teaching my people [this little-known investment strategy](#) so that you too could take advantage of what's happening here...

He said *absolutely*.

I'm telling you, **if you're not satisfied with where your current passive income is at** - you need to *at least* check this out.

...I promise it will be **worth your time** to at least hear about his cutting-edge strategy.

- You can make your initial investment in one of the projects with as little as \$100 USD
- Many of the projects return 5-25% monthly! And with most projects, you can withdraw your earnings daily! (Not an income claim or promise – just sharing what some of the returns are today)
- Each project is vetted by one (or more) of the 3 leaders: Travis, Ryan, and Nic.
- Regular updates about the various projects, crypto wallets, etc., are posted in the private Facebook group
- Regular office hours to get the tech help you need (they walk you through it on the screen) and answer questions you may have
- Like-minded individuals, just like us, who are looking for ways to become financially independent and free
- Most of the projects DO NOT have an affiliate link so the 3 leaders aren't swayed by what they offer based on the commission they may receive. (I really like that!)
- Membership is paid quarterly. Go [HERE](#) to learn more!

## 5. IIA Trading

You've probably heard of network marketing...

Maybe you've even been involved before.

There are some great companies with great products.

But the problem is that team members and customers are going out the door faster than you can bring them in.

Have you experienced that?

So sure... there are people who make really good money.

But they worked their tails off to make it happen. And they must KEEP RECRUTING in order to maintain their income.

And if any of their leaders leave and go to another company?

Well, all that work just went down the drain.

I've seen so many people GO BROKE trying to make a living in network marketing... The monthly autoships and other company requirements turn into a nightmare.

**But what if there was a different type of network marketing company that also paid PASSIVE income if you never shared it?**

Where 98% of the people who joined **STAYED** for years, not months?

Where **EVERYONE** made money – not just a few?

Where there was **no autoship**, monthly fee, etc,?

Where it could be 100% passive (you never tell a soul and you'd still make, on average, 3-5% weekly)

OR

You could share it with others and earn even more?

Sharing is easy because everyone makes money...

We are paid based on the profits generated by highly successful traders. The income isn't tied to the sale of pills, potions, or lotions. That's why everyone makes money.

You join as a passive investor and watch your earnings grow OR you decide to share so others can earn. Either way, **you are going to make money.**

For example, if you started with \$1,000, in about 4 years, that \$1,000 could turn into \$100,000 (if you kept investing your profits). **And there are ways you can grow your money even faster...**

It's probably the easiest income stream that I've ever experienced.

I joined in April 2021 with \$900. I have added another \$1,000 over time. But TODAY that investment of \$1,900 is worth over \$23,000. We are talking real CASH!

You decide how quickly you want to grow this passive income stream – slow, medium, or fast.

This company will soon roll out **Phase 2**, which allows those in the US and Canada to participate. If you'd like to be on my "first-to-know" list so you can check it out, [GO HERE](#)

Phase 2 provides COMPOUNDED earnings that accumulate Monday-Friday. Right now, in Phase 1 it's taking approximately 2-3 years to go from \$2,000 US to \$100,000 US.

*Naturally that's not an income claim nor a promise that you'll earn that much – past earnings ARE NOT a guarantee of what will happen in the future.*

But one thing is for certain...

Compounded earnings significantly increase your earnings... and get you to the lifestyle you dream of MUCH FASTER!

In case you've never checked out the power of compounding, open your eyes to an amazing way to grow your money!

In this example I'll be using the amount of \$1,500 as our initial investment. I'm using [thecalculatorsite.com](http://thecalculatorsite.com). After seeing these numbers, you'll probably want to go in and play with it!

NEVER invest more than you feel comfortable losing... That would be crazy!

But this will give you an easy way to see what compounded interest can do. 😊

The image shows a web-based calculator interface with four tabs: "Compound Interest", "SIP Calculator", "Daily Compounding" (which is highlighted in orange), and "Forex Compounding". Below the tabs is a form for the "Daily Compounding" calculator. The form includes the following fields and options:

- Currency:** A row of buttons for \$, €, £, ₹, and ¥. The "\$" button is selected and highlighted in orange.
- Principal amount:** A text input field containing "\$ 1500".
- Interest rate:** A text input field containing ".83" followed by a "%" symbol, and a dropdown menu set to "daily".
- Years:** A text input field containing "1".
- Months:** A text input field containing "0".
- Days:** A text input field containing "0".
- Include weekends?:** Two buttons: "Yes" and "No". The "No" button is selected and highlighted in orange.
- Deduct w/e from time?:** Two buttons: "Yes" and "No". The "Yes" button is selected and highlighted in orange.
- Daily reinvest rate (optional):** A dropdown menu set to "100%" and a "?" icon.
- Additional deposits (optional):** A text input field containing "\$", a dropdown menu set to "monthly", and a "?" icon.
- Start date? (optional):** A text input field containing "12/01/2022", a calendar icon, and a "today" link.

Once you've clicked on "Compound Interest (Daily)", complete the form just like the image above.

Use .83% for the interest rate as that's the average of what we've been paid in 2022.

Make sure NO is selected for "Include weekends?" and that YES is selected for "Deduct w/e from time?" ... Because Forex trading is only done Monday-Friday.

For the first year, we are reinvesting 100% of our earnings. We'll start to take money out in Year 2.

Now click on CALCULATE. This example shows you what your account could be worth at the end of 12 months based on the .83% daily return, 5 days per week.



## Investment Projection

Investment value

**\$12,972.40**

Total interest / earnings

**\$11,472.40**

Percentage profit

**764.8%**

Total days / Business days

**365 / 261**

Daily interest rate

**0.83%**

End date

**01 Dec 2023**

Initial balance

**\$1,500.00**

Not bad, right?

Now, let's take it one step further. Now that we have \$12,972.40 in our account, let's see how much you'll potentially have in your "nest egg" at the end of 5 years without adding any additional income or withdrawing any earnings.

Change the years on the calculator from 1 to 5 & then again select CALCULATE in order to see the results.

Pretty amazing, right? And it's all due to compounding...

Feel free to play with this tool using the investment amounts you feel comfortable with.

So, what kind of money are you able to withdraw? Using our same example of starting with what our account is after the first year, \$12,972.40, the chart below allows you to see what you can withdraw (daily, weekly, monthly, yearly) while still growing your balance.

In this example I used 50% withdrawal / 50% reinvestment.

Investment value

**\$2,885,251.46**

Total days / Business days

**1827 / 1305**

Total interest / earnings

**\$5,744,558.13**

Daily interest rate

**0.83%**

Percentage profit

**44282.9%**

End date

**01 Dec 2032**

Total cash taken out

**\$2,872,279.07**

Initial balance

**\$12,972.40**

## Earnings breakdown



daily

weekly

monthly

yearly



CSV

Month	Earnings	Reinvest (50%)	Cash Out	Balance
Dec 2027*	\$2,474.89	\$1,237.45	\$1,237.43	\$14,209.85
Jan 2028	\$2,582.32	\$1,291.16	\$1,291.15	\$15,501.00
Feb 2028	\$2,816.95	\$1,408.48	\$1,408.49	\$16,909.48
Mar 2028	\$3,379.75	\$1,689.87	\$1,689.88	\$18,599.36
Apr 2028	\$3,212.30	\$1,606.15	\$1,606.16	\$20,205.51
May 2028	\$4,038.54	\$2,019.27	\$2,019.27	\$22,224.77

These accounts will be held and traded in conjunction with an approved broker who is licensed and regulated by your country AND has agreed to copy the trades initiated by our forex trading company.

If you are looking for a way to create financial security and freedom...

A way to provide the lifestyle and help to your family...

A way to achieve true wealth that is legal, moral, and ethical...

You've found it.

Now we, the “little people” can tap into those profits without having to do the trading ourselves.

It's definitely a win-win!

## 6. REIT

REIT stands for Real Estate Investment Trust and it's just a fancy term for any company that owns and handles real estate. They usually own and/or manage commercial properties (either the physical property or the mortgage on that property). They tend to focus on a specific group of properties, like medical care or shopping centers or hotels.

A REIT is like a stock share. They're structured so that they pay little or no income tax so long as they pass most of their earnings along to their shareholders. You buy an REIT just like any other stock on the market and earn dividends several times a year as with other high-yield dividend stocks.

Retail REITS (shopping malls and freestanding retail businesses) account for about 24% of investments in America – that's the biggest investment by type in the country. When you're thinking about investing in a REIT, you need to look at the whole retail industry. Is it healthy and likely to stay so – or are things looking rocky?

Remember the REIT firm is getting their income from the rent of its tenants, so if you've got a shopping center or business that's got a high turnover rate, it's probably not going to generate as much income as you'd like.

You might think about aiming at traditionally “safer” real estate investments like grocery or home improvement stores. Keep in mind, also, that a lot of shopping is shifting to online. That shopping mall may not even be in existence in ten or twenty years.

There are also residential REITs, which focus on apartment buildings and manufactured housing.

With this type of REIT, you'll want to look at location. For example, the best apartment markets are where there are less homes available, like in large urban centers. The largest residential REITS tend to focus on areas like this.

You should also look at population and job growth. As long as the apartment supply in your market stays low and demand is increasing, your residential REIT should perform well.

Healthcare REITS invest in the real estate of hospitals, medical centers, nursing facilities and retirement homes. This is probably going to be one of the investment areas to watch as our Baby Boomers grow older and require more skilled care.

However, remember that the success of the REIT is tied to the healthcare system. So long as the healthcare funding remains questionable, so do these REITs. Look for companies with a lot of healthcare experience.

There are also office REITs who handle office rentals. There are 4 basic questions you want to ask when investing in this area:

- How high is the unemployment rate?
- What are their vacancy rates like?
- What's the economy like in the area you'll be investing in?
- How much capital does the REIT have?

Think of investing in “economic strongholds.” In other words, it's better to have a bunch of average office buildings in DC than to have primo space in Detroit.

Dividends from a good REIT can even increase yearly, so you might just end up with a growing stream of dividends over time.

There's a bit of research involved with this stream, as with any stock purchase. You want to be sure to pick the best REITs that will increase your earnings instead of dropping in value. You'll also need that initial outlay of cash to get the ball rolling.

One way to minimize your risk is to buy into an Exchange-Traded Fund (ETF) that diversifies by investing in lots of different REITs instead of sinking everything into just one individual trust. These often have lower risk ratios so you can gain exposure to real estate trading without as much risk as investing in an individual company.

You do need to do your homework with any REIT or ETF. Even though it's considered passive income, you can lose big if you choose the wrong ones. You'll want to start analyzing these companies like you would for stocks or bonds. It takes a bit of time and effort before you can pick out the best choices.

A tough economy can take a big bite out of your income stream as well. If your REIT doesn't create enough income, it might reduce the dividend or cut it out entirely. That could be disastrous because a tough economy is just when you'll need that passive income coming in.

**The pandemic proved that!**

## **7. REAL ESTATE**

We've all heard about investing in real estate:

- Duplexes
- Triplexes
- 4-plexes (and bigger)
- Single Family Homes
- Farm Land
- Recreational land
- Condos

Aside from “flippers” who purchase a property that they intend to fix up and sell within a short period of time, investing in real estate requires more money upfront, more money set aside for fixed expenses (like taxes) and unexpected expenses (like a furnace or air conditioner needing to be replaced), and a longer timeframe before you are into profit.

Quite frankly, I don't have the temperament to deal with renters. Most don't take care of the property. We don't have the skills to fix many of the issues ourselves, so we'd need to hire professionals to do it.

And that can eat away at any potential profits.

And if you don't fix things when they are “little”, they can grow into bigger issues that cost even more.

There's tenant turnover.

Finding good tenants.

Collecting rent.

Cleaning units between tenants.

Basic maintenance.

And tenant emergencies – such as toilets overflowing, appliances not working, etc.

A management company can be hired to deal with all these things. But, again, that dips into your bottom line.

Farmland is different. Generally, you have 1 renter who pays the rent upfront for the coming year.

Your lease can stipulate the types of crops, chemicals, etc., that can be used on the land. The farmer (renter) puts a lot of money upfront into the land in order to maximize crop yields. They will often request a 3–5-year lease so they can plan their crop rotation accordingly.

A renter often asks for a stipulation in the rental agreement that if the lease is revoked, the landowner will reimburse renter for seeds and expenses incurred with land inputs that they won't be able to use.

I know one investor who purchases wooded land. He has a crew come in to remove a percentage of the hardwoods that are sold. The forest isn't stripped of trees – it's actually a great forest management system.

Once the logs have been removed, he resells the land, often for more than he originally paid for it. So, he's making profit on the resale and on all the lumber he sells.

## **8. Dividend-Yielding Stocks**

If you'd like to invest your money in a company with dividend-yielding stocks, you'll receive a dividend check a few times a year without having to do anything other than put in your initial investment. These dividends depend on how many shares of stock you own, so it's a good way to invest a larger sum of money.

Do the research. Choosing the right stocks is essential. You want something that's going to increase in value over time, not decrease.

John H. Graves, a financial expert, suggests Exchange traded Funds (ETFs) for novices.

These are investment funds that hold assets such as stocks, commodities, and bonds, but they trade like stocks. They're easy to understand and inexpensive compared to regular dividend stocks. They cost less than mutual funds and are easy to liquidate when you need to.

Another big risk (besides picking the wrong stocks) is that stocks and ETFs can drop in value significantly if the market takes a downturn (as it did early in the global pandemic). Inflation can also be a huge factor in how well they perform.

One of the reasons I avoid these types of investments is that the trading broker takes our money, puts it in the forex market and makes A LOT and then just pays us pennies compared to what he/she has earned.

That's why I focus on 2 companies that trade in the decentralized finance market – I get to make and keep more of the earnings.

I like that.

A lot. 😊

## Chapter 4: How To Generate Sales & Commissions

You may be wondering at this point how exactly selling a product can be passive.

Marketing what we are offering is the biggest factor in determining how much revenue we will earn.

What I'll be teaching you is to choose the products you promote wisely.

**Instead of selling a product that is purchased one time, find affiliate products that also include a monthly membership and/or continuity program so we continue to earn from our effort's month after month, year after year!**

**Creating a consistent stream of passive income that continues to generate profits long after you've stopped marketing it is the most productive way to leverage your time, energy, and money.**

Let me share a personal story...

I have a friend who is a business coach and online marketer. But, when she was really sick with Covid and couldn't work for several months, her income could have stopped.

Why? Because her income was directly tied to activities, she had to take consistently in order to generate income. No coaching and no marketing meant no money.

Fortunately, several months before getting Covid, she had created two streams of passive income. Both programs sent money to her bank account, even though she was too sick to work.

This experience showed me how crucial it is to have multiple streams of passive income. We never know what life has in store for us...

Having to worry about our finances and how we'll pay our bills only creates more stress when the unexpected happens.



Passive income will change your life... and depending on how you set it up in the beginning, it can also change the lives of future generations. 😊

## Choose Programs That Already Have A Sales Page

A sales page is essentially a single web page that has a singular purpose: selling one product to your audience.

The idea is simple: choose your product, promote, and send people to the sales page coded with your affiliate link.

Each time someone buys from your sales page, that is called a 'conversion'. Your conversion rate tells you what percentage of people who visit your page buy. The aim of a sales page is simply to *maximize your conversion rate*.

The affiliate and continuity programs I talked about in this report all have sales pages that are proven to convert. Some also have upsell and downsell offers which adds money to YOUR pockets!

## Chapter 5: Easy Marketing for Auto-Generating Cash

The company's sales page should do the "hard work" and maximize your conversions. Your ONLY JOB is to promote and get *people* to your page.

That's where marketing comes in...

### Promoting Through Stories

Social media has definitely leveled the playing field when it comes to marketing and us "little guys".

Social media is free when you use it correctly.

But it can COST you in wasted time if you don't know what to do.

In the beginning while building your passive income, (depending on your

model), you will want to share the offer WITHOUT sounding salesy, spammy, or annoying.

The easiest way to do this is through storytelling.

Facts tell. Stories sell.

Great storytelling touches the reader (or listener) emotionally...

Imagine a spoon...

As you begin your story, the spoon is pressed against the reader's rib cage. As the story progresses, the spoon applies more pressure. Not to the point of breaking a rib, but very uncomfortable.

Then, when you begin to talk about a solution, the pressure decreases. As you transition into the "happily-ever-after", the person breathes a sigh of relief.

The length of your story can vary. But it's essential to use words that get the reader "emotionally involved".

Every sale is made on emotion. Logic is used to justify the sale, not make it.

If you want to hone your storytelling skills, here's a [great video training](#) by master storyteller and 7-figure earner online marketer, Marina Simone.

Understanding the psychology of your buyer and tapping into the driving forces that makes them buy is the **single most important way to make a passive income model work**.

## A Fool-Proof Ads Strategy

With your target demographic identified you can then set-up an advertising strategy to send people to your site where they can buy your product.

There are Facebook Ads, Google Ads, and other options for getting your message out to the masses.

Unfortunately, many people lose more money on these ads than they

ever make. It's not about the quality or integrity of what you are offering – it's about the algorithm, keywords, and backlinks.

I don't know about you, but I have NO INTENTION of trying to figure all that stuff out! Sure, I've placed FB sponsored ads in the past.

They used to generate sales. But that hasn't happened in the last couple of years.

I think Mark Zuckerberg makes enough money already – I don't need to give him more of my hard-earned money! And that's exactly how it feels when an ad doesn't get results.

But there is a different model – one that is pretty exciting.

**[The ad results are GUARANTEED or your money back...](#)**

And not very many people know about this program so the competition for these ads is quite small compared to other ad options.

And like I said, results are **[GUARANTEED!](#)**

Imagine spending \$269 for an ad and getting 1,000's of leads. PLUS you've already made a bit of money on the front end...

To learn how all this works, go **[HERE](#)**.

The company is saying that this is a limited time offer so you will want to **[check it out right away](#)** to see if it's still available.

**Let me lay this out for you...**

Imagine you are promoting a continuity program (like the health insurance I mentioned earlier):

1. You put in the form, when creating your ad, that your profit from each sale is \$25.
2. You are sending people to the replicated sales page that is linked to you.
3. The ad company, **[5BS](#)**, GUARANTEES they will run the ad until you've made \$155,000.
4. They will have you pay them 34% of that, so figure a little more than \$100K in profits over a 2-3 month period.

5. In order to generate \$150k in sales at \$25, you would have 6,200 people who signed up for at least 1 month of health insurance.
6. 5BS DOES NOT count what you make in recurring income from what you are marketing. They only focus on the initial buy.
7. With 6,200 people who signed up, let's say that only 10% of them stay for a whole year. At \$25 commission per person for 620 people, that's an additional income MONTHLY of \$15,500. That's not taking into account those who are there for less than a year...

Now, as exciting as that is, it gets EVEN BETTER!

They will run the ad 3 times.

**Yep! 3 TIMES!**

**And they are guaranteeing \$155K in sales for each time the ad runs!!!**

So, in the continuity program example above, we'd multiple results by 3: That would be 18,600 leads

If 10% kept their program for a year at a minimum commission of \$25, that would be \$46,500 MONTHLY! For 12 months!!!!!!!!!!!!

But let's look at a worst-case scenario – where only 1% of the people who see your targeted ad sign up for health insurance and keep it for a year or longer.

That's still \$4,500 MONTHLY or \$54,000 ANNUALLY for just referring people there!

Could that kind of money change YOUR life????

It sure would change mine!

Currently, purchasing ads is not available but will open up early 2023. If you'd like to know how you can receive a FREE ad from me, (yes, FREE), email me at [cindy@cindymccamy.com](mailto:cindy@cindymccamy.com) and put "Free Ad" in the subject line. The subject line will be easy for me to search amongst all the other emails I receive daily. 😊

***DISCLAIMER: These are not income claims or promises but projections of what's possible. Actual income is based on availability and individual efforts***

## Chapter 6: What To Do Next

The opportunities shared in this report are generating passive and/or recurring income RIGHT NOW...

And they will continue to do so as we move into our digital and crypto future...

Think where you'd be if you'd purchased McDonald's, Microsoft, Amazon, or Facebook stock when first available...

That's what I believe these opportunities offer us now. The beginning – the cutting edge...

And an easy and affordable way to create massive exposure for very little money.

I hope this report helped you understand more about what passive income is, various ways it can be generated, and the kinds of ROI (Return On Investment) you can earn.

Check out the links included in this report.

And by taking action, YOU too, can have the income and lifestyle you dream of!